

Luba Fineson (also known as Luba Zimmermann)

Luba joined NYC NOW in 1972, and in 1973 became chair of the rape prevention committee. With other committee members she created "Rape, Myth and Fact," a presentation shown at synagogues, churches, schools and hospitals, and on radio and television. It was also used at police department conferences in New York City and Newark, NJ. In 1974, Fineson became action VP of NYC NOW, responsible for the committees on childcare, rape prevention, and marriage and divorce. She was involved in support actions for the freedom to choose, fought gender bias at television stations, and campaigned for the ERA. Fineson and others engendered the creation of the Westchester NOW lesbian task force. Through her job as director of central files at the Population Council, Fineson saw the gender disparity in funding for research, and with other female staff formed a women's caucus to monitor and discuss gender discrimination on the job. "I believe they fired me because of my involvement in the caucus," she says. From 1976–1985, Fineson was corresponding secretary, Westchester NOW, and from 1978–1983 was a board member, Westchester Women's Federal Credit Union. From 1985–1990, she was secretary, Philadelphia NOW, and from 1987–1994 was a board member of Choice, a Philadelphia research and referral agency for affordable day care. Retiring in 1995, Fineson moved back to New York, and remains active in Westchester NOW, serving from 1997–2001 as chapter president. In her profession as a certified purchasing agent, Fineson was the first female purchasing manager at Lehman College of the City University of New York, and the first female director of purchasing and services at Community College of Philadelphia. Fineson, who has two children, holds a B.S. from Syracuse University. Archives: Women's Studies Program, Lehman College, Bronx, NY; and Women's Studies Program, Community College of Philadelphia, Philadelphia, PA.